



PRIVACY STATEMENT

LBP Rotterdam BV (further LBP) finds it very important that we protect your privacy and the personal information that you have supplied us. That is the reason why we send you our Privacy Statement to explain how we process your data and why.

We will adhere to the GDPR, the General Data Protection Regulation and we therefore recommend reading this Privacy statement carefully.

Who processes your personal data ?

LBP Rotterdam BV, established at Honderdland 50 in 2676 LS Maasdijk The Netherlands registered under trade register number 2903977 responsible for the processing of the personal data described in this privacy statement.

What are personal data ?

Information about persons that makes them identifiable (directly or in combination with other data) we call personal data. Examples of personal data are your (Company-) name, address, date of birth, phone number and your e-mail address. Also your login records of your LBP web account and your IP-addresses are personal data.

Who does LBP collect data from ?

LBP obtains and processes personal data of people that use the services of LBP, visit the website of LBP or third parties that contact LBP for example :

- To make an enquiry, ask for prices
- Supply LBP with orders
- Confirms they want to receive the LBP newsletter
- Participates in enquiries and researches
- Logs in on the LBP website or through social media
- Works at or for LBP
- Applies for a Job at LBP or contacts us about this
- Has a business relationship with LBP
- or leave their data

Contact with LBP can be made :

- by phone
- in writing
- through the contact form on the LBP website
- through e-mail
- through registration to our newsletter
- through a link in our newsletter or any other electronic message from LBP

Which personal data does LBP collect ?

LBP collects in any case :

- Particulars : your (company-) name, address, gender, (mobile-) phone number and your e-mail address.
- Your details when ordering
- Interaction details such as IP-address, cookie-ID's, surfing behaviour, which pages you visit on www.lbp.net, e-mail preferences on our newsletter, click-behaviour on our newsletters, preferences / interests, opinions the use of social media and the contact with LBP personnel.

Based on which grounds does LBP collect personal data ?

LBP processes personal data based on the necessity for the execution of the transactions with her clients. For example information that is needed to process orders and to keep contact about the (progress of) these orders.

LBP processes personal data based on your permission or based on a justified importance for LBP. This justified importance consists of LBP being able to inform its customers and website visitors of developments when LBP can have all the data of your website use at their disposal.

Finally, LBP can collect your personal data based on a legal obligation.

For what purposes do LBP process personal data ?

LBP processes personal data for the following purposes :

- To carry out orders of customers and to inform them of the progress and the status of these orders.
- To keep a customer base for future orders
- To improve the user-friendliness of the websites to offer optimal user comfort
- To carry out internal (quality-) analyses and system development to improve our service
- To inform about interesting developments and promotions through different channels
- To carry out application procedures

To realize these targets, LBP connects, combines and analyses these available data (as outlined in this privacy statement) to connect the most relevant target groups and sectors, content, information, moment and channels and to fine-tune these data. All in order to minimize the number of contact moments with you. In most times this is done automatically.

Storage time

LBP will not save your personal data longer than needed to offer a proper and careful service and to adhere to your demands. When we do need your data any longer we will destroy them

Distribute data to third parties

We will not supply your personal data to other, third, parties unless this is imperative for the execution of our services or when LBP is thereto forced on legal grounds.

These parties will only deal with these data in the way that LBP describes. LBP will not sell your personal data to anyone.

LBP and other websites

On our website you may find links to other websites. This privacy statement does not apply for these other website. LBP is not responsible for the way in which these website deal with your personal data. Better to take notice of the privacy statement of the website you then visit.

Cookie declaration

LBP uses cookies and compatible technics. Cookies are small text files that are placed by a website on a pc, tablet or mobile phone. Cookies ensure that our website functions optimal.

Security

LBP values the security of your personal data. LBP takes different technical- and organizational measures to protect your personal data. LBP, for example, takes the measure of encoding your financial data, passwords and uses firewalls and save and secure servers.

Camera Protection

In both its cool facility and offices LBP have installed camera's, clearly visible, with the purpose of protecting the security and safety of our employers and their belongings and to support in case of emergencies. When entering our cool facility or offices you will be alerted about the presence of these cameras. LBP saves the camera images for a maximum of 28 days. When reasonable grounds (police investigations for example) camera images may be kept longer but no longer than necessary.

Your rights

When we process your personal data you may apply for an inspection of these data, change them, carry them over to another party, to remove them or to limit the processing. You may also object to receiving information from LBP by phone, e-mail or mail unless this information is vital for the services that we are offering you. You are also entitled to withdraw your permission to process your personal data.